

Almanack

404 S. Third Street
Geneva, Illinois

Store Hours: T-F 11-4:30; Sat. 10:30-5; Sun 11-4
630.232.4200 • info@littletraveler.com
www.littletraveler.com

Autumn Happenings

- Crystal & China Repair
September 7
 - Festival of the Vine
September 9-11
 - * Retro Chic Antique Jewelry
September 15
 - * Friendship Festival
September 16
 - 100th Birthday Celebration
September 22, 23 & 24
 - * Fashion Show Breakfast
September 22
 - "Raftery's Ghost" Book Signing
September 22 & 24
 - * Sugar Art with Chef Roby
September 23
 - * 100th Birthday Family Breakfast
September 24
 - * Little Traveler Alumni Reunion
September 28
 - * Lost Chicago Department Stores
September 30
 - Lamp & Lighting Repair
October 5
 - * Author Breakfast Event
October 13
 - * Julia Child
October 19
 - * Choose Your Story
October 21
 - * Ghost Stories
October 22
 - * Halloween Luncheon
October 29
- * = event requiring registration

WE'RE 100 YEARS OLD!

What an honor it is to carry on the tradition started by Kate Raftery on September 22, 1922, when she recorded the first sale for the Geneva Gift Shop, later to be known as The Little Traveler. Since the beginning, this has been more than a store—the Traveler is an experience meant to be shared.



100TH BIRTHDAY
CELEBRATION
September 22, 23 & 24

We're throwing a party, and our 100th birthday is too big for just one day, so the celebration will continue for three full days, September 22-24. Mayor Burns will proclaim Sept. 22 as Little Traveler Day in Geneva and present the descendents of our founder with a key to the city. Lots of other Geneva businesses will get in on the fun with discounts & special offerings. At our place, we'll hand out treats, hold raffles, and welcome special guests. On Saturday, Sept. 24, we'll host an old-fashioned ice cream social on our front lawn. Get all the celebration details at the Events tab at our website & see page 3 for ticketed 100th events.

•••ANNOUNCING THE LITTLE TRAVELER JINGLE CONTEST•••
..... Details on page 4

Festival of the Vine

September 9-11



Our spacious front lawn will transform into an outdoor tasting room during Geneva's annual ode to *vino*. Our expert wine reps will uncork over 50 wines and other specialty drinks all weekend long. Stop by to try exciting new offerings as well as perennial favorites.

4 TASTINGS FOR \$5*

Wine Tent Hours:
Friday 11-5 | Saturday 11-5:30 | Sunday 11-4:30

Save 10% on 1/2 cases (6 bottles) | Save 15% on full cases (12 bottles)

Visit our Fashion Galleries for wine-themed T-shirts, necklaces & earrings.



*100% of Little Traveler wine tasting proceeds are donated to Geneva Community Chest, supporting 29 local charitable social service organizations.

Trends & New Finds

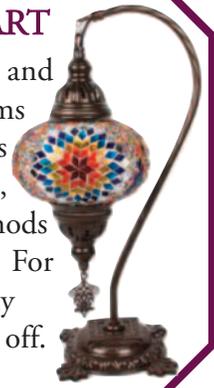


Teddy Bear Revival

Teddies have come out of hibernation and are once again a hot trend! You'll find adorable bears by all our favorite brands, including Gund, Ganz, and Jellycat. You'll even find these classic furry fellas on toddler & baby clothes.

FUNCTIONAL ART

Add rich ambient lighting and craftsmanship to your rooms with Turkish mosaic glass lamps in a variety of colors, made using traditional methods passed down through time. For modern convenience, simply touch base to turn on and off.



AUTUMN HARVEST

Serve autumn's bounty from your garden or the farmer's market on this new pattern of dishes, mugs, bowls & platters, featuring a warm seasonal palette on autumn leaves and pumpkins.



Seasonal Fashion Notes

We're excited to introduce you to unique, easy-care styles by **Lemon Grass** (pictured), designed for women who want to emphasize their style without sacrificing comfort. Shackets are the must-have staple for fall 2022. What's a shacket? Think oversized button-down shirt combined with the styling of a jacket. In cozy fabrics like sherpa, they're perfect for sitting by the bonfire or strolling downtown Geneva. Fair Isle knits are another hot trend this year. Originating in the Shetland Islands of Scotland, the Fair Isle look is defined by bands of multicolored geometric patterns. Get your "cash-mink" scarves by **Fraas** early before we sell out. They're unbelievably soft with the look and feel of cashmere in beautiful designs. We've discovered a new line of purses to love—**DCW Inspired**, original art transformed into wearable fashion, featuring the work of Michigan artist Denise Cassidy Wood. **Kendra Scott** makes achieving the layered necklace look easier with the Layer It! clasp that holds up to three necklaces on one magnetic clasp.



IN OUR PAPER SHOP

From women-owned businesses.



Stunning butterflies on greeting cards by **Flutter Gallery** are removable magnets. Set them by light to make them glow!



Each decorative packet by **Well-Kept** comes with 15 screen & eyeglass cleaning wipes pre-moistened with a quick-dry solution. They make great back-to-school gifts for students and teachers. Also great for travel or to stash in your purse or desk drawer.

The Sustainable Way to Candle

The **Notes** refillable candle system avoids single-use container waste. These glass candle holders come with a removable silicone insert that can be easily refilled again and again with the cotton wick and fragranced wax beads in Notes Candle Refill Kits, available in various wonderful scents. The wax beads are made from 100% natural ingredients, including soy, rice bran & beeswax.



FLOWER SOAPS FROM LONDON

Bathe amid scented flower petals with artistically crafted soaps by **Heathcote & Ivory**. This line of flower soaps, lotions, drawer liners, etc. is beautifully packaged and perfectly giftable. One of our favorite scents is Lavender Fields, with calming notes of lavender flowers and hints of violet, wild rose, and sandalwood.



Retro Chic Antique Jewelry

September 15 at 10am



Antique jewelry collector Betsy Armstrong will take us on an historical journey as she explains identifying characteristics of period jewelry. We'll "travel" from Victorian to 1940s Retro Modern. Bring in a piece of your own antique jewelry to get Betsy's insights (this is not an appraisal). \$10. **Register online.**

September Events

CRYSTAL & CHINA REPAIR

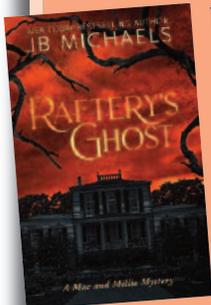
Wednesday, September 7

11am-2pm in the Gift Gallery.

COMING ON SEPT. 22

Raftery's Ghost

Written in honor of our 100th



by J.B. Michaels, USA Today bestselling author of *The Swedish Days Swindle*.

BOOK SIGNINGS
9/22—11:30-2:30
9/24—11-2

Prepare for a spooky storm and murder in the midst of "The Tiny Wanderer" in Geneva, IL.

SPECIAL 100TH BIRTHDAY EVENTS

FASHION SHOW BREAKFAST

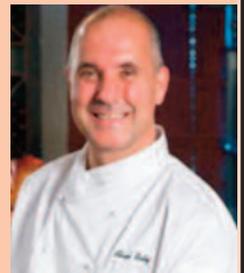
Thursday, September 22 at 10AM

Take part in a Traveler tradition that goes back to the 1930s, when The Chicago Tribune covered Little Traveler fashion shows. Enjoy breakfast in the Atrium Café while models from the Geneva Chamber of Commerce and the Geneva History Museum show off the latest Traveler apparel & accessories. \$10. All attendees will receive a fashionable Brighton tote! **Online registration required.**

SUGAR ART & CHOCOLATE with CHEF ROBY

Friday, September 23 at 3PM

Chef Alain Roby, Certified Master Chef of Pastry & Sugar Artistry and owner of the famous **All Chocolate Kitchen**, will demonstrate sugar artistry and chocolate making in our Atrium Café. We hear there will be truffles to sample! He'll also share celebrity stories and take your questions. \$10. Proceeds donated to Geneva History Museum. **Register online.**



LOST CHICAGO DEPARTMENT STORES

Friday, September 30

9AM Breakfast | 10AM Program



Historian Leslie Goddard, Ph.D. takes us back to a time when Chicago boasted some of America's grandest departments stores.

A trip downtown meant dressing up for lunch at Marshall Field's Walnut Room, strolling the aisles of Sears for Craftsman tools or redeeming S&H Green Stamps at Wieboldt's. This talk brings to life the Windy City's fabulous retail past. Two types of tickets are available: \$20 for Presentation Only; \$30 for Presentation + Breakfast. All tickets include a shopping coupon. **Online registration required.**

100TH BIRTHDAY FAMILY BREAKFAST

Saturday, September 24 at 9:30AM

Gather the family and join us at this festive breakfast in our Atrium Café. Our very special guest, artist Mary Ann Johnson, will be on hand for complimentary face painting, and after breakfast, we'll send you on a scavenger hunt around the store. \$12.95 for adults | \$10.95 for kids. **Online registration required.**

EVENTS WITH ARTIST MARY ANN JOHNSON

FRIENDSHIP FESTIVAL

Friday, September 16 at 9AM

Invite a friend and take a break from your busy schedule to join girlfriend expert Mary Ann Johnson at this breakfast event. We'll celebrate the friendship between women and share inspiring BFF stories, including how our remarkable founder, Kate Raftery, empowered other women. \$20. **Online registration required.**



PET ORNAMENTS

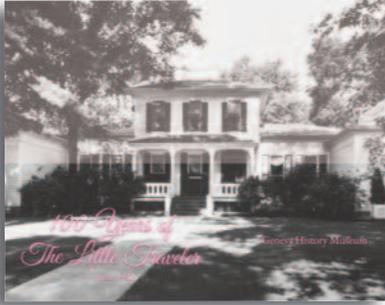
Thursday, Sept. 22

Bring a picture of your pet into our Gift Gallery to order a custom ornament to be hand-painted by Mary Ann Johnson. Ornaments are \$29.99



100 Years of Good Times Together

HISTORY BOOK & EXHIBITION



The researchers at the Geneva History Museum have curated two beautiful presentations of our store's history—an exhibition and a book, both titled "100 Years of The Little Traveler." Each provides vintage photos and interesting facts about our past. The book is available to purchase in our Stationery Dept., at the Geneva History Museum Gift Shop, and online at genevahistorymuseum.org. The exhibition runs

through December 23 at 113 S. Third Street, Geneva, IL. \$5 admission, includes a \$5 coupon to shop at The Little Traveler. Museum Hours: Tues.-Sat. 11-4.

100th Birthday Bash

On September 22, 23 & 24, we're hosting a three-day birthday celebration. Visit the Events tab at our website to learn more about special guests, events, and giveaways at our place and around town during "Little Traveler Days."

SIGNATURE ANNIVERSARY SCENTS

Our wonderful neighbors **Scentcerely Yours** at 211 W. State Street have created custom candle scents to honor our history. They've crafted a special fragrance of rose petals & peppercorn for our founder, with many more to come. Follow us on Facebook and Instagram for the reveals! **On Sept. 22 from 12-3 in our Gift Gallery, meet Rob Brucato, co-owner of Scentcerely Yours**—get insight into the scent blending process & receive a coupon for a future session to create your own scent.



100 Years of Little Traveler Memories

We love reading your Little Traveler memories! This year, we're collecting your stories in our "100 Years of Little Traveler Memories" digital scrapbook. Please email your Little Traveler memory to: admin@littletraveler.com. Pictures are welcome.

View the scrapbook at our website in the dropdown under the "About" tab.

LITTLE TRAVELER ALUMNI REUNION

September 28; 1-3PM at the **GENEVA HISTORY MUSEUM**

If you've ever worked at The Little Traveler, you're invited!

The Little Traveler's friendly, caring staff members are an essential part of our history. We want to honor past employees with this special event just for them. If you're a Little Traveler alum, you're invited to view the "100 Years of The Little Traveler" exhibition at the Geneva History Museum, catch up with old friends, and enjoy light refreshments. **RSVP to betsyk@littletraveler.com**. Please help us by spreading the word to any Little Traveler alumni you know.

LITTLE TRAVELER JINGLE CONTEST



We know we have the most creative customers around, so who better to create a jingle in honor of The Little Traveler's 100th anniversary? We invite you to enter a catchy tune in our Jingle Contest. The grand prize is a \$500 Little Traveler Gift Card + lots of air time as we share the jingle on social media and at our 100-Year Celebration. Open to all ages (those under 18 must have a parent's/guardian's permission). See all the contest rules and submission guidelines at our website. Submissions must be received by midnight on Sept. 14.

OUR ARTISTIC PAST

Did you know that The Little Traveler once had its very own artist in residence? His name was William Moulis. In the mid-20th century, when he was a student at the Art Institute of Chicago, our founder, Kate Raftery, commissioned him to paint murals throughout the store. From 1947-1952, he kept an art studio in the "penthouse" of The Little Traveler and contributed artwork and poetry to the Almanack newsletter. He went on to establish the design style for notable hotels and restaurants in Chicago, New York, and Hong Kong. Much of our 100th Anniversary merchandise features colorized versions of his original artwork.



We're Chicagoland's Go-To Place for...

NAOT FOOTWEAR

New styles by Naot build upon the brand's reputation for inventive contemporary styling matched with all-day comfort. A new style that's caught our eye this season is the lightweight Mihi leather shoe with 3 adjustable straps for easy on, easy off and a perfect fit. The footbed is removable and replaceable. Also in our shoe room, find styles by other favorite brands. Taos's Plim Soul tennie now comes in trendy colorblocking, and L'Artiste has an outstanding fall selection of art for your feet.

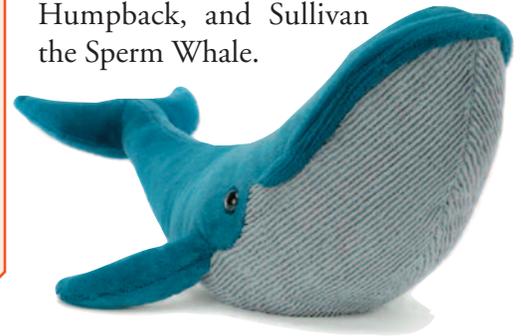


Brighton.

Add a pop of color to your fall style with Brighton's Colormix. This collection of enamel jewelry is inspired by artist Paul Klee, a master in modernist color and form. Our Brighton Room carries one of the largest selection of Brighton jewelry and accessories in the area.

JELLYCAT

Something "whaley" cool has floated into our Baby Room from Jellycat. This London maker of adorable plush animals thought BIG this season and designed three oversized whales that are perfect for big kids and adults to snuggle. Come in to meet Gilbert the Great Blue Whale (pictured), Humphrey the Humpback, and Sullivan the Sperm Whale.



Even creepy crawlies are cute when they're a Squishmallow. Visit our Toy Shop to see what's new from this hot line of ultra squishy pals, like trick-or-treat pails.

You can count us to have everything Nora Fleming. This fall, the Pin-stripes collection has expanded, and new holiday Minis are here. Nora now also makes napkins!

The STONEWALL KITCHEN SHOP

All you have to do is taste Stonewall Kitchen to understand why we gave these gourmet sauces, jams, and baking mixes their very own shop within our Gourmet rooms. Stonewall's culinary innovations never end. Wake up coffee time with Java Coffee Cake, add sweet heat to poultry and more with Hot Honey Wing Sauce, and enjoy the magic that happens when two classic fall flavors combine in Maple Apple Jam. Stop in to see more seasonal favorites.



Fair Trade+ Gallery

Environmental sustainability is an important part of the "+" in our Fair Trade+ Gallery. Super soft, fashion-forward T-shirts by Project Social T are shipped in compostable packaging, and the labels are also biodegradable. We're expanding our popular collection of hand-carved olive wood bowls and utensils. This ultra-hard wood is legally harvested from sustainable forests.





Our Dog & Cat Lovers Collection

continues to grow as we discover new items, like these artistic sketched tea towels featuring favorite breeds.

Around the House

GREAT GIFTABLES IN OUR GIFT GALLERY

Our Gift Gallery is a treasure trove of unique and special gifts for all occasions. We're thrilled to introduce more than a dozen scents of popular candles from **Tyler Candle Co.**, made in Tyler, TX.

COMING SOON: Useful and timeless gifts for men by **Trixie & Milo** include a brass beard comb, folding BBQ & axe tools, and a Burger Master for making the perfect smashburger. We expect our shipment from Trixie & Milo to be here by mid-September.



Coming Up Roses

New patterns from **Vera Bradley** are the eco-conscious way to be stylish. The lightweight, water-repellent material for Rose Foliage is made from recycled water bottles, while coordinating pieces in Mulled Wine are crafted with 50% recycled cotton fibers for modern sustainability in classic Vera Bradley style.



In the Atrium Café

SUNDAY BRUNCH

Sundays, 11am-2:30pm. \$10.95 all inclusive.

TRADITIONAL 3-COURSE AFTERNOON TEA

Tuesday-Saturday 11am-2:30pm. \$13.95 (24-hour advance reservations required.)

SHOWERS & PRIVATE PARTIES

Up to 45 guests. Visit our website for details: littletraveler.com/dining/groups-parties-showers



It's Aspen Cider Spice Season!

Many of you already know that Aspen Cider Spices make the easiest, most delicious mulled cider and wine, but did you know that you can also use it to make a host of other tasty autumn treats? The spices dissolve completely in either hot or cold drinks, so go ahead and spice up your brandy, whiskey & rum. Or blend with vanilla ice cream for an autumn shake.



A LITTLE TRAVELER CLASSIC RECIPE

Little Traveler Pumpkin Chiffon Pie

To Make Pie Crust:

- | | |
|---|-----------------|
| 1 1/2 cups finely crushed Lars Own Gingersnaps* | 1/2 tsp. nutmeg |
| 1/2 tsp. ground cinnamon | 6 TBSP. butter |
| 1/4 cup powdered sugar | |

In a medium bowl, combine all ingredients and blend well. Pat firmly into bottom and sides of a 9" pie pan.

To Make Filling:

- | | |
|--|-----------------------------|
| 10 oz Little Traveler Pumpkin Butter* OR | 3 oz cream cheese, softened |
| Stonewall Kitchen Maple Pumpkin Butter* | 8 oz. Cool Whip |

Beat together softened cream cheese and pumpkin butter. Fold into whipped topping until blended. Spread evenly into pie crust, chill, and enjoy!

* Available in our Gourmet Department

FUN TIMES IN TOYS

Things are always spinning in our Toy Shop. Pop tiny Cosmic Cars into their dome—or any other round container—and watch them zoom! Their LED lights make the action even brighter. Double the fun by racing two



cars at once. Recharge with included USB cable for non-stop fun.

Introducing bubbles made with FDA-approved ingredients. Wait...what??? You read that right—these bubbles are edible, er, well, more like lickable because they usually pop before you can get them in your mouth. But you and your kids will sure have fun trying. In flavors like Carnival Cotton Candy and Milk Chocolate Chip. Or how about savory Bacon for your dog?



October Events

LAMP & LIGHTING REPAIR
Wednesday, October 5; 11am-2pm

BREAKFAST & AUTHORS & BOOKS, OH MY!

October 13 at 9:30AM Meet four local authors of varying backgrounds and writing styles and have the opportunity to ask them anything you ever wanted to know about writing and publishing. Guest authors include Jacqueline Gillam Fairchild, Rick Holinger, JB Michaels, and Jennifer Rae. \$15 ticket includes breakfast and a shopping coupon. **Register online.**



Vintage Shop Hop October 7&8

Don't miss this ultimate shopping day/road trip featuring 100s of vintage & boutique shops. See the Events tab at our website for details.

Vintage Shop Hop 2022
BEST. ROAD TRIP. EVER.

JULIA CHILD

Wednesday, October 19

9AM Breakfast | 10AM Program



In the 1960s, thousands tuned in every week to watch Julia Child demonstrate the art of French cooking on television. Historian Leslie Goddard

brings this iconic woman to life during this portrayal in which she'll discuss everything from Julia's relationship with her husband, Paul Child, to the mishaps of cooking on television. *Bon Appetit!*

We encourage you to make Julia proud and wear your favorite apron to the event. Two types of tickets are available: \$30 for a ticket including breakfast in our Atrium Café at 9am, or \$20 for a ticket without breakfast (if only attending the program, meet us at St. Mark's Fellowship Hall at 10am). All tickets include a shopping coupon. **Online registration required.**

Halloween Luncheon

Saturday, October 29

12:30PM

Get in the spirit at this themed luncheon to be served in our Atrium Café. Chef David is sure to scare up a delicious menu and treat you to seasonal fare. \$14.95.

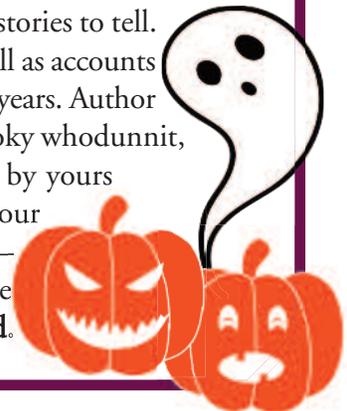
Tickets are limited.

Register online.

GHOST STORIES AT THE LITTLE TRAVELER

Saturday, October 22 at 2PM

It's ghost story telling season, and oh boy, do we have stories to tell. Hear spine-tingling tales told by local storytellers as well as accounts from our very own ghost log kept by our staff over the years. Author J.B. Michaels will join us to read from his newest spooky whodunnit, *Raftery's Ghost*, set in a 36-room boutique inspired by yours truly. To keep your nerves from getting too frazzled, your ticket includes a slice of the ultimate comfort food—pie, your choice of apple or pumpkin served with coffee or hot apple cider. \$20. **Online registration required.**



CHOOSE YOUR STORY, CHANGE YOUR LIFE Friday, October 21

9AM Breakfast | 10AM Program



Drawing inspiration from the wisdom shared in books like *Find a Way* by Diana Nyad & *The Gifts of Imperfection* by Brene Brown, Jenny Riddle shares stories

and strategies to help us embrace the gifts of our own imperfections, adapt as we age, reframe our body image, and follow our dreams. She'll inspire you to write the most important story you will ever tell—the story you tell yourself. At the end of the event, we invite you to use your newfound voice to write a favorite memory of *The Little Traveler* to be included in our 100 Year Digital Scrapbook.

Two types of tickets are available: \$30 for a ticket including breakfast in our Atrium Café at 9am, or \$20 for a ticket without breakfast (if only attending the program, meet us at St. Mark's Fellowship Hall at 10am). All tickets include a shopping coupon. **Online registration required.**



SHOP HOURS

Tues.-Fri. 11-4:30

Sat. 10:30-5

Sun. 11-4

Closed on Mondays



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SAVE THE DATES

Subscribe to our Weekly Emails to know when ticket sales open for the events listed below.

littletraveler.com/signup

HOLIDAY DECORATING WORKSHOPS

November 4

THANKSGIVING LUNCHEON

November 10

AMERICAN CHRISTMAS TRADITIONS

with Martina Mathisen

November 16

CHRISTMAS HOUSE WALK

December 2 & 3

CHRISTMAS SONGS THROUGH THE DECADES

with the Galway Gals

December 6



Notes of Encouragement

We can all use a pick-me-up once in a while, and that's where Thoughtfuls come in handy. It's a box of cards that pop open to reveal thoughtful notes of encouragement. Open one whenever you need a boost, or hand off to a friend—or even a stranger—who looks a little down. Our Stationery dept. has themes like Be Happy, You Matter, and You're Awesome. Our Toy Shop carries themes for kids, like You Rock.

A Letter from a Friend

Dear Little Traveler,

It was June of 1980 when I walked the sidewalk sales of Swedish Days with my daughter Jessica. She was about 7 weeks old, and I was breastfeeding her. A very caring lady encouraged me to step behind her sale table to sit down and feed my hungry daughter.

Many years have gone by, and my sisters and I would take the day off work and enjoy the day shopping for bargains and having lunch at the Atrium Café. My sister and I made the front page of the newspaper in 1991 at The Little Traveler, shopping basket bargains.

As the tradition continues, both of my daughters take the day off of work, as well, and join us. This year, Jessica brought her daughter Adeline to join in the fun. Adeline was a premie, spending 104 days in the NICU. People doted over her in The Little Traveler as well as on the sidewalks.

We'll be back again next year to continue our tradition of shopping at Little Traveler until we're dropping. It was a beautiful day as we made more memories to share.

Sincerely, Judy Ormiston

Send your letters to Almanack Editor, 404 S. Third St., Geneva, IL 60134.

Judy will receive a \$50 gift card as a token of our appreciation.

HAVE FUN & EARN MONEY FOR CHARITY

Gather a group of 6-15 friends and sign up for your very own JULIETS date.

JULIETS = Just Us Ladies Into Eating Together & Shopping

Scheduled for Tuesdays-Fridays. When your group spends \$200 or more, we'll donate 10% of your shopping total to a charity of your choice. Schedule at least one week in advance by emailing Betsy at betsyk@littletraveler.com. Receive a greeting & a goody bag when you arrive; get a special lunch deal when you dine in our Atrium Café that day. **Have a group larger than 15? Ask Betsy about our Bus Tour hosting.**

